

FOR IMMEDIATE RELEASE

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What: Art.Downtown.

Where: Heartside/Downtown

When: Friday, April 11, 2014 6pm-11pm

Who: Local artists, galleries, shops, and restaurants

### **Art.Downtown.**

#### 5th Annual Event Features Over 300 Local Artists

GRAND RAPIDS, Mich.- Launching into its fifth year, Art.Downtown. returns on Friday, April 11, 2014 from 6pm-11pm. This gallery, studio, and shop hop will feature several hundred artists showing in galleries, businesses, and studio spaces in downtown Grand Rapids. Visitors from all over west Michigan will ride trolleys, view art, and explore culture together. Come experience the work of over 300 local artists in more than 30 downtown locations for Art.Downtown. This one night event is the perfect opportunity to visit the art galleries, restaurants, and shops that make downtown Grand Rapids so exceptional. Whether it's family night or a casual hang out with friends, Art.Downtown. has something for everyone! As always, Art.Downtown. is a free event, so save the date and spread the news!

The night of the event Grand Rapids Trolley is providing free trolleys to transport you throughout the Heartside district. Maps and volunteers will be available to help guide you to the various shops, studios, galleries, restaurants, and parking locations. Throughout the event, visitors of Art.Downtown. will be able to meet and speak with local artists about their work. Come join in the excitement and see what our downtown Grand Rapids art community has to offer!

Registration for artists, curators, documenters, and sites begins January 24 and continues through March 1. Stay updated on Art.Downtown. news by attending bi-weekly planning meetings and check out the website, [avenueforthearts.com](http://avenueforthearts.com). Follow Avenue for the Arts on Twitter @avefortheartsGR and join the conversation by using #Artdowntown. Also, connect with Avenue for the Arts on Facebook for Art.Downtown. updates and special event postings!

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