

FOR IMMEDIATE RELEASE

Contact: Leah Burke

Tel: 616-446-1141

Email: avenueforthearts@gmail.com

Website: www.avenueforthearts.com

What: The Market presented by Avenue for the Arts

When: June 6th from 5 p.m. to 9 p.m.

Where: Between Fulton and Cherry

Who: Local

The Market Merges with First Fridays for Summer, 2014
The Market on First Fridays: Presented by Avenue for the Arts

GRAND RAPIDS, Mich. – Visit an outdoor market and more than 10 gallery stops during ***The Market on First Fridays: Presented by Avenue for the Arts on June 6th, 2014***. This summer *The Market* returns as a *First Friday* event and features a gallery and shop hop that exhibits artwork at a variety of indoor sites. Meanwhile, the sidewalks will be flooded with artist vendors, performances, and entertainment all along South Division between Fulton and Cherry. Showcasing local artists and businesses, this street market style event features the work of local artists and artisans, showcasing a wide selection of tasteful and fun handmade goods by some of Grand Rapids' most talented creative doers. ***The Market on First Fridays***, fun for all ages, is free, open to the public and one of the best opportunities this summer to find unique gifts and treasures. ***The Market on First Fridays*** will also feature a variety of entertainment throughout the day.

Merging ***The Market*** with ***First Fridays*** will create a night that combines the best of both events. Since Fall 2013, ***First Fridays*** has offered a unique opportunity to check out the shops, galleries, and eateries along the rapidly evolving South Division Corridor. ***First Friday*** events include drink specials, exhibition receptions, sales, and featured artwork. Both downtown residents and art supporters from surrounding neighborhoods come together to experience local art and culture on the first Friday of every month. This event strengthens the commerce and community in Grand Rapids by attracting artists and art enthusiasts from all over the city.

Registration for musicians, performers, and vendors begins April 30th and continues through June 5th. Stay updated on news about ***The Market on First Fridays*** by checking out the website, avenueforthearts.com/themarket. Follow Avenue for the Arts on Twitter or Instagram @avefortheartsGR and join the conversation by using #avenueforthearts. Also, connect with Avenue for the Arts on Facebook for updates and special event postings. Take a look at images from last year's event on the Avenue for the Arts Flickr page <https://www.flickr.com/photos/avenueforthearts/sets/72157634308088302/>

The Market presented by Avenue for the Arts is a program facilitated by the Dwelling Place and supported by Downtown Grand Rapids Incorporated and the Michigan Council for Arts and Cultural Affairs. Pictures are available by request:

avenueforthearts@gmail.com

avenueforthearts.com

twitter.com/avefortheartsgr

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