

FOR IMMEDIATE RELEASE:

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Art.Downtown.: More To Explore
Annual Creative Event Kicks Off Spring Season

GRAND RAPIDS, Mich., 2/27/15 — This spring, ***Art.Downtown.*** will captivate audiences on Friday, April 10, from 6-11pm. Expanding from the *Avenue for the Arts* corridor in the Heartside Neighborhood to *Kendall College of Art and Design* and *Devos Place* in central downtown, this one-night event features several hundred artists in dozens of galleries, businesses, and studio spaces around downtown Grand Rapids.

Here's some of what to expect, rain or shine: artists and musicians exhibiting and performing at a variety of unexpected locations from U-haul trailers to the art museum, and parking lots and private studios. Come early and stay late for a night on the town with family and friends.

Grand Rapids Trolley will provide free transportation to all the major areas of ***Art.Downtown.*** Volunteers and maps will be on site to help guide you to various galleries, restaurants, and parking locations. Meet and speak with artists, curators, and shop owners about everything from artistic methods to collective movements. Join the excitement and see what our downtown arts community has to offer!

As an added bonus, the *Art of the Lived Experiment* exhibition opens on April 10, kicking off the inaugural *DisArt Festival*, changing perceptions about disability one work of art at a time. To build awareness around the Year of Arts + Access and the *DisArt Festival*, ***Art.Downtown.*** will showcase Disabled artists in several accessible locations.

Stay updated on ***Art.Downtown.*** information by attending planning meetings at 307 S. Division Ave, and by visiting our website, www.avenueforthearts.com. Follow [@AveForTheArtsGR](https://twitter.com/AveForTheArtsGR) on Twitter, and join the event conversation by using #ArtDowntown. Connect with the [Avenue](https://www.facebook.com/avenueforthearts) on Facebook for detailed updates about ***Art.Downtown.*** and special event postings!

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